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▼ **Module 1 - Welcome to the Course**



About the Course



Course Requirements



Course Schedule



Grading



Course Readings



Meet Professor Shah

Support & Questions



Self-Reflection #1
30 pts



▼ **Module 2 - Why Study Mass Media in Multicultural America?**



Introduction M2



Readings M2



Vincent Parrillo, "Is Multiculturalism a Threat?"



[Miriam Valverde, "What You Need to Know About the Trump Administration's Zero-Tolerance Immigration Policy"](https://www.politifact.com/truth-o-meter/article/2018/jun/06/what-you-need-know-about-trump-administrations-zer/) (https://www.politifact.com/truth-o-meter/article/2018/jun/06/what-you-need-know-about-trump-administrations-zer/)

[Richard Lopez, "Despite Diversity, Hollywood Still Averse to Making Inclusive Films"](https://variety.com/2017/film/news/diversity-box-office-winners-hollywood-1202603438/) (https://variety.com/2017/film/news/diversity-box-office-winners-hollywood-1202603438/)

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Key Concepts



Importance of Mass Media



Race and Ethnicity in Mass Media



Module 2 Quiz

5 pts



Module 2 Response

10 pts



▼ Module 3 - History and Experiences of U.S. Minority Groups



Introduction M3



Readings M3



Stephen Steinberg, "The Ignominious Origins of Ethnic Pluralism in America"



[Leonard Pitts, "America's Racial Hierarchy of Violence"](#)

(<https://www.mydaytondailynews.com/news/opinion/opinion-america-racial-hierarchy-violence/qkNhSzHYF5QBCjZVx52mLM/>)



Carlos Bulosan, "America is in the Heart"



James Baldwin, "My Dungeon Shook. Letter to My Nephew on the One Hundredth Anniversary of the Emancipation"



Richard Rodriguez, "Aria"



Geronimo, "Geronimo's Story of His Life"



Mustafa Bayoumi, "Rasha"



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Differences in Experiences of U.S. Minority Groups



Similarities in the Experiences of U.S. Minority Groups



 **Module 3 Quiz** 5 pts 

 **Module 3 Response** 10 pts 

▼ **Module 4 - Race and Ethnicity** 

 **Introduction M4** 

 **Readings M4** 

 **Peggy Macintosh** 

 **Stephen Cornell, "Mapping the Terrain"** 

 [Eddie Murphy, "White Like Me" \[video\] \(http://www.nbc.com/saturday-night-live/video/white-like-me/n9308\)](http://www.nbc.com/saturday-night-live/video/white-like-me/n9308) 

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 **Four Views of Race** 

 **White Privilege** 

 **Ethnicity** 

 **Creating and Maintaining Ethnicity** 

 **Module 4 Quiz** 5 pts 

▼ **Module 5 - The Importance of Language** 

 **Introduction M5** 

 **Readings M5** 

 **Robert Moore, "Racist Stereotyping in the English Language"** ⋮

 **[John Blake, "One Word Shows How Much We've Changed the Way We Talk About Race"](https://www.cnn.com/2018/06/29/us/racial-rhetoric/index.html)**
(<https://www.cnn.com/2018/06/29/us/racial-rhetoric/index.html>)

 **[Lydia Cepeda, "The Landmine of Labeling Someone Black"](https://www.washingtonpost.com/opinions/esther-cepeda-the-landmine-in-labeling-someone-black/2014/12/25/7425e72a-8c9b-11e4-8ff4-fb93129c9c8b_story.html?utm_term=.5d1e279cf49c)**
(https://www.washingtonpost.com/opinions/esther-cepeda-the-landmine-in-labeling-someone-black/2014/12/25/7425e72a-8c9b-11e4-8ff4-fb93129c9c8b_story.html?utm_term=.5d1e279cf49c)

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 **Paradigmatic and Syntagmatic Dimensions of Language** ⋮

 **Framing** ⋮

 **Language, Symbols and Race/Ethnicity** ⋮

 **The American Dilemma** ⋮

 **Module 5 Quiz**
5 pts ⋮

 **Module 5 Response**
10 pts ⋮

 **Paper 1: Understanding Key Concepts**
50 pts ⋮

 **Charlottesville News.pdf** ⋮

▼ **Module 6 - Racial and Ethnic Stereotypes in the News** ⋮

 **Introduction M6** ⋮

 **Readings M6** ⋮

 **Aspen Institute, Reporting on Race in the 21st Century** ⋮

 **Sue Robinson and Kathleen Culver, "When White Reporters Cover Race"** ⋮



[Eric Deggens, "Why Journalists Must Stop Segregating Stories About Race"](http://niemanreports.org/articles/why-journalists-must-stop-segregating-stories-about-race/)
(<http://niemanreports.org/articles/why-journalists-must-stop-segregating-stories-about-race/>)

eText



Patterns in Coverage of Racial and Ethnic Minorities



Module 6 Quiz

5 pts



▼ Module 7 - Ethnic Media



Introduction M7



Readings M7



Matsaganis, What Are Ethnic Media



Shah, Press Coverage of Interethnic Conflict



[Daniela Gerson & Carlos Rodriguez, "Going Forward: How Ethnic and Mainstream Media Can Collaborate in Changing Communities"](https://www.americanpressinstitute.org/publications/reports/strategy-studies/ethnic-and-mainstream-media-collaborations-in-changing-communities/)
(<https://www.americanpressinstitute.org/publications/reports/strategy-studies/ethnic-and-mainstream-media-collaborations-in-changing-communities/>)

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Dimensions of Ethnic Media



Functions of the Ethnic Media



The Ethnic News Media vs. Mainstream News Media



Relevance of Ethnic Media



Module 7 Quiz

















5 pts














Module 7 Response






10 pts



▼ Module 8 - Blacks in Film	⋮
 Introduction M8	⋮
 Readings M8	⋮
 Blay, <i>After Black Panther</i> (https://www.huffingtonpost.com/entry/after-black-panther-will-hollywood-finally-admit-that-black-films-can-travel_us_5a9024f9e4b0ee6416a279e2)	
 Rhines, <i>The Negro Cycle Through Blaxploitation</i>	⋮
 Rhines, <i>Blockbusters and Independents</i>	⋮
 Goodykoontz, <i>For Blacks in Hollywood, It's the Same Old Script</i> (https://www.usatoday.com/story/life/2015/02/12/black-history-cinema/23321125/)	
 Brooks, <i>When White Actors Play Other Races</i> (http://www.bbc.com/culture/story/20151006-when-white-actors-play-other-races)	
 Blay, <i>After "Black Panther"</i> (https://www.huffingtonpost.com/entry/after-black-panther-will-hollywood-finally-admit-that-black-films-can-travel_us_5a9024f9e4b0ee6416a279e2)	
eText	
 Academy Awards	⋮
 Birth of a Nation	⋮
 Race Films	⋮
 Hollywood Liberalism (Post-World War II Era)	⋮
 "Safe Blacks" Era (1950s and 1960s)	⋮
 Black Anti-Heroes: A Reaction to Hollywood's "Safe Blacks" (1970s)	⋮
 Hollywood Does Blaxploitation	⋮
 New "Safe Blacks" Era (1970s to 2000s)	⋮

 Black Realism Films: A Reaction to Hollywood's New "Safe Blacks" Era	⋮
 Hollywood's Black Realism Films	⋮
 Hollywood's Black Heroes (2000s)	⋮
 Module 8 Response 10 pts	⋮
 Module 8 Quiz 5 pts	⋮

▼ Module 9 - Arabs in Film	⋮
 Introduction M9	⋮
 Readings M9	⋮
 Arti, The Evolution of Hollywood's Representation of Arabs before 9/11	⋮
 Shaheen, Hollywood's Reel Arab Women	⋮
 Harbin, Hollywood Reworks Muslim Stereotypes (https://religionnews.com/2016/05/24/cultural-advisers-help-hollywood-rework-muslim-stereotypes/)	
 Atallah, Hey Hollywood, It's Time to Stop Stereotyping Arabs (https://lwies.com/articles/beirut-trailer-stereotyping-arabs/)	

eText	
 Early Depictions of Arabs	⋮
 Foreign Policy and Depictions of Arabs	⋮
 Arab American Self-Representation	⋮
 Module 9 Quiz 5 pts	⋮
 Paper 2 - Cross-Racial/Ethnic Casting in Film	⋮



50 pts



▼ **Module 10 - Asians in Film**



Introduction M10



Readings M10



[Ito, "A Certain Slant": A Brief History of Hollywood Yellowface \(https://brightlightsfilm.com/wp-content/cache/all/certain-slant-brief-history-hollywood-yellowface/#.W37f7C2ZPu1\)](https://brightlightsfilm.com/wp-content/cache/all/certain-slant-brief-history-hollywood-yellowface/#.W37f7C2ZPu1)



[Doromal, From Yellow Peril to Yellow Fever \(http://offscreen.com/view/yellow_fever\)](http://offscreen.com/view/yellow_fever)



[Sun, Where Are the Asian American Movie Stars? \(https://www.hollywoodreporter.com/features/are-asian-american-movie-stars-890755\)](https://www.hollywoodreporter.com/features/are-asian-american-movie-stars-890755)



[Hsu, "Crazy Rich Asians" \(https://www.newyorker.com/culture/cultural-comment/crazy-rich-asians-and-the-end-point-of-representation\)](https://www.newyorker.com/culture/cultural-comment/crazy-rich-asians-and-the-end-point-of-representation)

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Asians in California



Development of Asian Stereotypes in Hollywood



Typology of Stereotypes



Independent Asian Filmmakers



Example of Aesthetic Leg Film: Mississippi Masala (1991)



Module 10 Quiz

5 pts



▼ **Module 11 - Latinos in Film**



Introduction M11



 Readings M11



[Carroll, Hollywood Basks in Diversity Praise bu Latinos Ask: Are We Invisible?](https://www.theguardian.com/film/2018/jan/27/hollywood-film-latinos-representation-diversity-oscars)
(<https://www.theguardian.com/film/2018/jan/27/hollywood-film-latinos-representation-diversity-oscars>)



[Latimer, Latinos in Hollywood: Few Roles, Frequent Stereotypes, New Study Finds](https://www.nbcnews.com/news/latino/latinohollywood-few-roles-frequent-stereotypes-new-study-finds-n523511)
(<https://www.nbcnews.com/news/latino/latinohollywood-few-roles-frequent-stereotypes-new-study-finds-n523511>)



[Sillers, Lights, Camera, Struggle? Hollywood Latinos Speak Out](https://www.nbcnews.com/news/latino/lights-camera-struggle-hollywood-latinos-speak-out-n181686)
(<https://www.nbcnews.com/news/latino/lights-camera-struggle-hollywood-latinos-speak-out-n181686>)



[Interview, Silent Images of Latinos in Early Hollywood](https://cinesilentmexicano.wordpress.com/2011/06/10/silent-images-of-latinos-in-early-hollywood/)
(<https://cinesilentmexicano.wordpress.com/2011/06/10/silent-images-of-latinos-in-early-hollywood/>)

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Early Stereotypes of Latinos



Changes in Stereotypes



The 2000s



Module 11 Response

10 pts



Module 11 Quiz

5 pts



▼ **Module 12 - Native Americans in Film**



Introduction M12



Readings M12



Kilpatrick, Genesis of the Stereotypes (of Native Americans)



Ketchum, Progressive in Theory, Regressive in Pracrice



[Buckley, Native American Actors Work to Overcome a Long-Documented Bias](https://www.nytimes.com/2015/05/05/movies/native-american-actors-work-to-overcome-a-long-)
(<https://www.nytimes.com/2015/05/05/movies/native-american-actors-work-to-overcome-a-long->

[documented-bias.html?_r=0\)](#)

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 **Early Hollywood Images of Native Americans** 


 **The Disappearance of Positive Images** 

 **Main Themes By 1930** 

 **Hollywood Liberalism and Native Americans** 

 **Independent Native American Film** 

 **Module 12 Response** 
10 pts


 **Module 12 Quiz** 
5 pts

▼ **Module 13 - Blacks on Prime Time Television** 



 **Introduction M13** 

 **Readings M13** 

 [Deggens, Redefining Hollywood: "Diversity Makes More Money"](https://www.npr.org/sections/codeswitch/2014/02/12/275907930/redefining-hollywood-diversity-makes-more-money)
(<https://www.npr.org/sections/codeswitch/2014/02/12/275907930/redefining-hollywood-diversity-makes-more-money>).

 [NPR, Diversity Sells -- But Hollywood Remains Overwhelmingly White](https://www.npr.org/sections/codeswitch/2015/02/28/389259335/diversity-sells-but-hollywood-remains-overwhelmingly-white-male)
(<https://www.npr.org/sections/codeswitch/2015/02/28/389259335/diversity-sells-but-hollywood-remains-overwhelmingly-white-male>).

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 **Diffusion of Television** 

 **Images of Blacks, 1950s** 



Images of Blacks, 1960s



Images of Blacks, 1970s



Images of Blacks, 1980s



Images of Blacks, 1990s and 2000s



Module 13 Response

10 pts



Module 13 Quiz

5 pts



Self-Reflection #2

30 pts

